



MID-SOUTH BARBECUE FESTIVAL
FRIDAY, OCTOBER 15, 2021
5:00 pm - 9:00 pm

SATURDAY, OCTOBER 16, 2021
10:00am - 5:00pm

Historic Downtown Mount Pleasant, Tennessee

dmorency@visitmountpleasanttn.com
931.379.9837
midsouthbbqtn.com



Dear Festival Partners,

BARBECUE IS BACK!!! After having to cancel the festival last year, we are excited to be back and are making plans for the biggest and best 2021 Mid-South Barbecue Festival ever.

With the support of our partners, the Mid-South Barbecue Festival generates revenue into all of Maury County and helps invigorate the Maury County area, attracting visitors of various demographics, generations and backgrounds. And besides, it's just great fun!!!

Maury County is home to some of the best BBQ teams in the South and they'll all be here, serving up the mouth watering barbecue all day Friday and Saturday.

Much loved events the Children's Costume Contest and Parade, the Kid's Zone, Arts and Crafts vendors, Man's Best Friend Costume Contest and the Friday Night Concert and Street Dance will be highlights again this year.

As always, entry to the Mid-South BBQ Festival is FREE.

We appreciate your consideration to become a Mid-South Barbecue Festival Sponsor and look forward to partnering with you to welcome back the 2021 Mid-South BBQ Festival.

Sincerely,

Donna Morency - Chairman
Lindsay Barrier - Co-Chairman

midsouthbbqtn.com

931.379.9837

PARTNERSHIP OPPORTUNITIES

PRIME PARTNER

\$5000

Promotional Street Banners
Banner Advertising for 1 year on Mid-South BBQ Festival Website
Top Billing on promotional material - print, radio and social media
Link to company website
MidSouthBBQTN.com
12' X 12" Booth Space in Select location

CHOICE PARTNER

\$2500

Company logo on promotional materials
Link to Company website
MidsouthBBQTN.com
Company Event Banner
12' X 12' Booth Space in Select Location

SELECT PARTNER

\$1500

Company logo on promotional materials
Link to company website
MidSouthBBQTN.com
Company Event Banner
12' X 12' Booth Space

FESTIVAL PATRON

\$500

Company name on promotional materials
Company Event Banner
link to website
MidSouthBBQTN.com
Company Event Banner

FESTIVAL FRIEND

\$250

Company name on promotional material
Link to website
MidSouthBBQTN.com

2021 MID-SOUTH BARBECUE FESTIVAL
PARTNERSHIP AGREEMENT

COMPANY: _____

CONTACT NAME: _____

TITLE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: _____

EMAIL: _____

WEBSITE: _____

| | |
|-----------------|--------|
| PRIME PARTNER | \$5000 |
| CHOICE PARTNER | \$2500 |
| SELECT PARTNER | \$1500 |
| FESTIVAL PATRON | \$500 |
| FESTIVAL FRIEND | \$250 |

PLEASE SEND PAYMENT TO:
MidSouth BBQ Festival
PO Box 92,
Mount Pleasant, TN 38474